

Winning Sales Pitches with Extreme Presentation Skills

Some Common Sales Presentation Problems

After a sales presentation, how often have you thought:

"In 45 minutes they only talked about their company and not about my needs"

"Their slides were full of bullet points – I can read faster than they can talk"

"That was the most boring presentation I've ever sat through!"



Are your clients saying the same thing about your presentations?

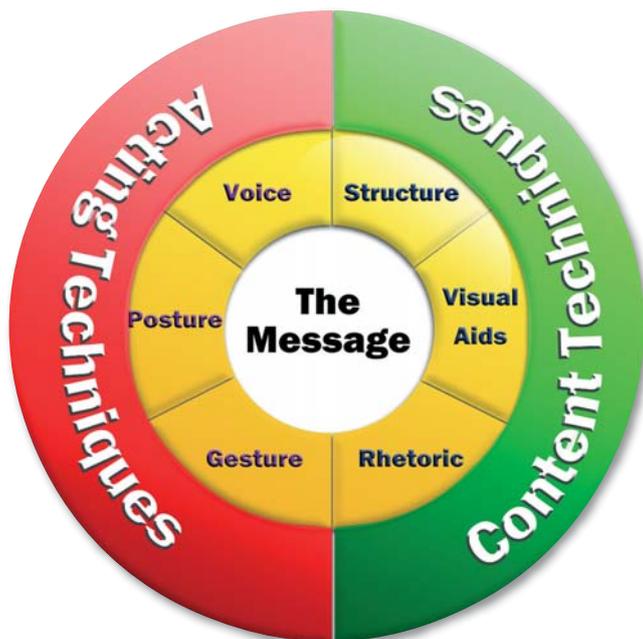
How well do your sales people perform in front of clients?

Are you happy with your sales people's ability to convert prospects into sales?

Read on to see how **EPS Comms Limited** can help solve these problems...

Extreme Presentation Skills

Extreme Presentation Skills solves these Sales Presentation problems by enhancing the persuasiveness, effectiveness and credibility of the sales person and their message



Only two things really matter, **what** you say and **how** you say it.

The **what**, or the **content**, must be impactful. Structuring and framing the rhetoric and creating compelling visual aids, are vital for audience attention.

The **how** means using professional **acting** techniques to enhance the tone of voice and body language.

Used correctly, they establish audience engagement, increase understanding, and build belief in the presenter and the message.

Great speakers use these skills; watch clips of Obama, Martin Luther King or Churchill to see for yourself.

We have identified the 6 core elements of the message, and we teach you how to apply acting and content techniques to create Winning Sales Pitches.

Our Methods for Extreme Presentation Skills

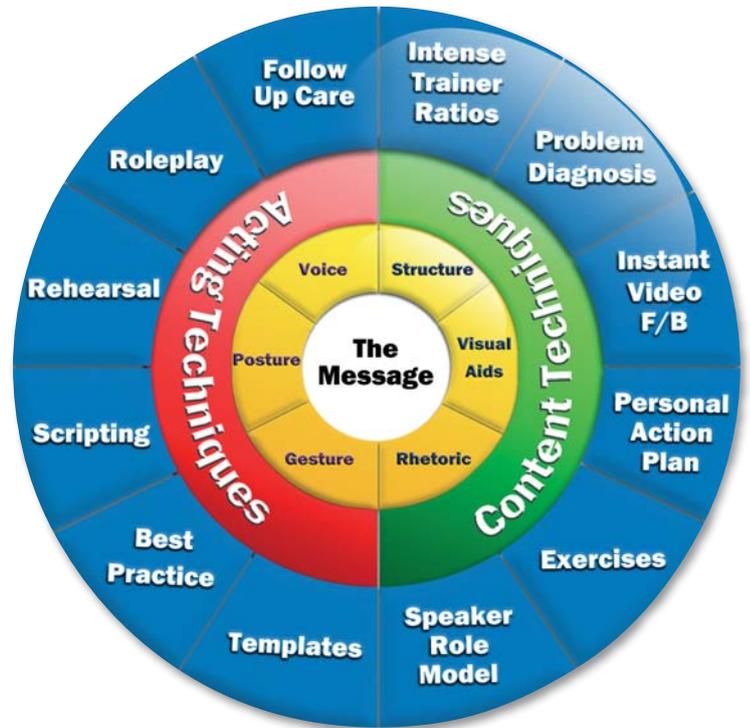
In private, intensive workshops, we use video extensively.

With a high ratio of trainers to candidates we focus on individual needs.

Our actors are professional voice coaches; our content experts are skilled in rhetoric and visual aids.

12 Training Methods support and reinforce the 6 core skills.

Together we develop your Extreme Presentation Skills.



Who Uses Extreme Presentation Skills?

Our clients are leaders in their field, as major providers of financial products, IFAs, luxury cars, FMCGs, etc. We work with senior sales managers, sales directors, and board members.

They have won major sales pitches by applying Extreme Presentation Skills.

Here's a sample of what they say:

"The course has already had great results with a major pitch being won."

"It was the best presentation I have ever given. Big round of applause!"

"I delivered my big pitch and got an awesome response - everyone left on a real high and I honestly didn't think I was capable of that before our sessions. Thanks for somehow giving me the confidence in your unique way!!! Without doubt, this has been the most valuable training I have ever had."



Next Steps

Would you like your pitches to be exciting and engaging?

Would you like your Sales Team to be the best?

Would you like instant results to win more pitches?

Then contact us today for a free, no-obligation, phone consultation entitling you to a 10% discount.

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